



Your Business PLAN Accelerator (BPA)

COMPLETE YOUR BUSINESS PLAN IN JUST FOUR CLASS SESSIONS!

BPA is a hands-on program to write your business plan in 10 weeks.

Learn About

- Putting Your Ideas into Words
- Forecasting Sales and Expenses
- How to Reach Your Target Market
- Building a Team
- Using Your Plan to Manage Business

Great Value

\$185 Plus \$10 Registration Fee
Wed, 3-5:30 p.m., Jan 16 – Mar 13
LCC Downtown Campus, Room 220

Anna Bjornsdotter Says ...



"It's been incredible in helping me identify and focus on what is actually important in moving my business forward." – **Ethyria Inc.**, <https://Ethyria.com>

*Prepare Your Plan
and Start Your
Business Off on
the Right Path*



Specialized Training to Help You Get Your Business Off on the Right Foot.

Program Includes:

- Three Months Free Access to LivePlan Online Business planning tool
- One-on-one Advising
- Class Held Every Other Wednesday for four Weeks of Lab Work, Plus a Fifth Session for Plan Presentation

Instructor/Advisor

Roger Wong has business experience with small and large companies, including corporate-level experience with national and international operations. He does business advising at the SBDC and teaches business planning and food and beverage operations workshops. Email Roger at wongr@lanecc.edu for more information.



To request accommodations that will facilitate your full participation in this event contact the Center for Accessible Resources at least one week in advance at accessibleresources@lanecc.edu or 541.463.5150.



Oregon Small Business Development Centers are funded in part through a cooperative agreement with the SBA, and by the Oregon Business Development Department. Lane Community College is the primary funding agent. Programs and services are provided to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Lane is an AA/EEO/Veterans/Disabilities Employer. All rights reserved. ©2018-present Lane Community College SBDC.

Ryan McNamara Says ...



"This class is priceless. The material and knowledge gained has provided much insight into organizing a well thought out business plan. It helped me see how successful my future can be and where I needed to adjust my plan to grow my success." – **Armac Tactical, LLC.,** armactactical.com

Partners



Register Now:
Go to LaneSBDC.com
or Call 541.463.6200
today.

Lane Community College
Small Business Development Center
101 West 10th Avenue, Suite 304,
Eugene OR 97401
LaneSBDC.com • 541-463-6200